



# AD INSERTION ORDER

## ADVERTISER DETAILS

COMPANY:

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CONTACT:

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EMAIL:

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ADDRESS:

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PHONE #:

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## PUBLISHER DETAILS

PUBLISHER NAME: CAMPING FOR WOMEN

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CONTACT PERSON: KRISTEN NOMAD

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CONTACT EMAIL: KRISTEN@CAMPINGFORWOMEN.COM

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## RATES & SPECIFICATIONS

RUN DATES:

FROM:

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TO:

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(PLEASE ATTACH THE PRICE LIST WITH YOUR SELECTED AD OPTIONS)

## AD FORMAT (HIGH QUALITY/RESOLUTION MAX. 150KB)

JPG

PNG

GIF

## AD LINK

## AD POLICY

All advertisements featured on the Camping for Women website must align with our core mission of empowering and inspiring women to explore the great outdoors.

Ads should portray women in a positive, respectful manner and avoid any content that is demeaning, objectifying, or stereotypical.

Advertisements for outdoor gear, apparel, and related products and services are welcome, provided they are relevant and useful to our audience.

Any claims made in ads must be factual and substantiated.

Advertising should complement our site's content and not detract from the user experience.

Distracting formats like pop-ups, auto-playing audio/video, and flashing animations are not permitted.

By advertising on Camping for Women, partners acknowledge agreement with this policy and a commitment to depicting women adventurers in an empowering light.

We reserve the right to reject any ad that does not meet our standards for appropriateness and integrity.

## PAYMENT TERMS

- a. Payment due in full prior to ad placement
- b. 10-day cancellation policy
- c. No refunds provided
- d. Payment sent via PayPal (\*contact for potential alternatives)

I HAVE READ AND AGREE TO THE ABOVE, INCLUDING THE AD POLICY & PAYMENT TERMS

ADVERTISERS NAME:

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SIGNATURE:

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DATE:

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