



AD PRICE LIST

CATEGORY	SIZE	RATE PER 1000 IMPRESSIONS	IMPRESSIONS (THOUSAND)	COST (USD) (RATE X IMPRESSIONS) 30-DAY
STICKY SIDEBAR				
<input type="checkbox"/> BLOG	160 x 600	\$5.50	200	\$1,100.00
<input type="checkbox"/> BLOG POST	160 x 600	\$6.50	200	\$1,300.00
BANNER				
<u>HOME</u>				
<input type="checkbox"/> MIDDLE	728 x 90	\$5.00	200	\$1,000.00
<input type="checkbox"/> BOTTOM	728 x 90	\$4.00	200	\$800.00
<u>BLOG</u>				
<input type="checkbox"/> TOP	728 x 90	\$3.50	200	\$700.00
<input type="checkbox"/> BOTTOM	728 x 90	\$2.50	200	\$500.00
MOBILE				
<u>HOME</u>				
<input type="checkbox"/> MIDDLE	300 x 250	\$5.50	200	\$1,100.00
<input type="checkbox"/> BOTTOM	300 x 250	\$5.00	200	\$900.00
<u>BLOG</u>				
<input type="checkbox"/> TOP	300 x 250	\$4.50	200	\$900.00
<input type="checkbox"/> BOTTOM	300 x 250	\$4.00	200	\$800.00
<u>BLOG POST</u>				
<input type="checkbox"/> TOP	300 x 250	\$6.50	200	\$1,300.00
<input type="checkbox"/> BOTTOM	300 x 250	\$6.00	200	\$1,200.00
NATIVE				
<u>DESKTOP HOME</u>				
<input type="checkbox"/> TOP	300 x 250*	\$5.25	200	\$1,050.00
<input type="checkbox"/> MIDDLE	300 x 250*	\$5.00	200	\$1,000.00
<input type="checkbox"/> BOTTOM	300 x 250*	\$4.75	200	\$950.00
<u>DESKTOP BLOG</u>				
<input type="checkbox"/> TOP	300 x 250*	\$4.50	200	\$900.00
<input type="checkbox"/> MIDDLE	300 x 250*	\$4.25	200	\$850.00
<input type="checkbox"/> BOTTOM	300 x 250*	\$4.00	200	\$800.00
<u>MOBILE HOME</u>				
<input type="checkbox"/> MIDDLE	300 x 250*	\$5.25	200	\$1,050.00
<input type="checkbox"/> BOTTOM	300 x 250*	\$5.00	200	\$1,000.00
<u>MOBILE BLOG</u>				
<input type="checkbox"/> TOP	300 x 250*	\$5.00	200	\$1,000.00
<input type="checkbox"/> BOTTOM	300 x 250*	\$4.75	200	\$950.00
<u>MOBILE BLOG POST</u>				
<input type="checkbox"/> TOP	300 x 250*	\$6.00	200	\$1,200.00
<input type="checkbox"/> BOTTOM	300 x 250*	\$5.75	200	\$1,150.00